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SPONSORSHIP OPPORTUNITIES

COME JOIN US – May 19-21, 2017 in Nashville, Tennessee

Since the first American cohousing communities opened in the early 1990’s, more than 164 communities have been built, with a hundred and thirty in process. Small and large, urban and rural, newly built and retrofits, these communities have consistently been at the forefront of environmental and socially sustainable neighborhoods and resilient communities, providing a wealth of real life experience to cohousing residents of all ages.

REACH OUT TO over 500 attendees; 10,000 subscribers to Coho/US; and 40,000 subscribers to the Fellowship for Intentional Community, including

- People who live in cohousing or are forming cohousing communities
- People learning about cohousing models of resiliency, sustainability and quality of life
- Architects, developers and city planners interested in building sustainable communities

WHY MORE PEOPLE ARE CHOOSING COHOUSING:

Interest in cohousing has surged in recent years, a trend driven by baby boomers seeking a downsized, community-oriented and environmentally-friendly lifestyle. Cohousing is gaining traction among millennials as they search for a better way to raise their children.

- **Community**: Social scientists confirm - we’re happier, healthier, longer living people with social interactions and connections.
- **Sustainability**: Cohousing places a high value on environmental stewardship, eco-friendly construction, living light on the land, and shared resources.
- **Resiliency**: Common values encompass healthy lifestyles, lifelong learning, personal growth and positive contributions to society.
2017 NATIONAL CONFERENCE SPONSORSHIP PACKAGES

Take advantage of this exciting opportunity to market your company to a growing audience of cohousing enthusiasts. Benefits include website, email and social media exposure through promotions to our 10,000 subscribers and aligned partners who reach over 40,000. Sponsors receive high visibility at the conference, with recognition opportunities, program ads, exhibits, and a slide show. We look forward to partnering with you!

<table>
<thead>
<tr>
<th>Description</th>
<th>Catalyst $5,000</th>
<th>Sustainer $2,500</th>
<th>Supporter $1,000</th>
<th>Community $500</th>
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<tbody>
<tr>
<td>Conference Website</td>
<td>Logo &amp; Link</td>
<td>Logo &amp; Link</td>
<td>Listing &amp; Link</td>
<td>Listing &amp; Link</td>
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<tr>
<td>Sponsor Webpage</td>
<td>Large Logo w/link</td>
<td>Medium Logo w/link</td>
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<tr>
<td>Cohousing Now eNews</td>
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<tr>
<th>Description</th>
<th>Website Materials</th>
<th>On-site &amp; Conference Materials</th>
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</thead>
<tbody>
<tr>
<td>Your Company Banner</td>
<td>Placed throughout conference</td>
<td>At Registration</td>
</tr>
<tr>
<td>Special Recognition</td>
<td>Keynote Banquet Sponsor</td>
<td>Lunch Sponsor</td>
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<tr>
<td>Conference Signage</td>
<td>Large Logo</td>
<td>Medium Logo</td>
</tr>
<tr>
<td>On-line Program Ad</td>
<td>Full Page Ad</td>
<td>Half Page Ad</td>
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<tr>
<td>On-line Program Sponsor Page</td>
<td>Large w/link</td>
<td>Medium w/link</td>
</tr>
<tr>
<td>Conference Slide Show</td>
<td>Featured Ad</td>
<td>Medium Ad</td>
</tr>
<tr>
<td>Exhibit Space</td>
<td>Featured Exhibit Space</td>
<td>Exhibit Table</td>
</tr>
<tr>
<td>Registrations Included</td>
<td>4</td>
<td>2</td>
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On-line Program Ad Space (Only): $300 Quarter page ad space

CONFERENCE LOCATION:
The Millennium Maxwell House Hotel is located near the Country Music Hall of Fame, Nissan Stadium, Music City Center and Nashville Airport – and Germantown Commons Cohousing.

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Sponsor Contract

Company/Community: __________________________________________________________

Contact Name: ___________________________ Title: ___________________________

Street Address: ______________________________________________________________

City: ___________________________ State: ___ Zip: _____________

Phone: ___________________________

Email Address: ___________________________

Web URL: ___________________________

Authorized Signature ___________________________

The sponsor agrees that acceptance of this application shall form a binding contract between the sponsoring organization and the conference organizers and agrees to abide by the rules & regulations which form an integral part of the contract.

Sponsorship Level:

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<tr>
<th>Level</th>
<th>Amount</th>
<th>Date: _____________</th>
<th>Payment Amount: _____________</th>
<th>Method of Payment:</th>
<th>Check Payable to: Coho/US</th>
<th>Pay on-line – Click Here</th>
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<td>Catalyst</td>
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Instructions: Complete all sections. Read and initial Policies & Regulations page. Sign and return to the address listed below.

Return completed forms:
Mail: The Cohousing Association of the United States or, Email: conference@cohousing.org
130 Hunt Street #405
Durham, NC 27701

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SPONSOR/EXHIBITOR AGREEMENT – POLICIES AND REGULATIONS

SPONSOR PAYMENT
A minimum of 50% is expected at time of signing. The balance will be due by February 1, 2017. All agreements received after February 1, 2017 must include full payment. Any deviations from this provision, including but not limited to acceptance of late payments specified herein, shall not be construed as a waiver of rights to cancel or sponsor’s contract for such non-compliance. Delays in payment may result in missed marketing deadlines and sponsor exclusion from marketing campaigns and advertising opportunities.

AD & ARTWORK SPECIFICATIONS
Please provide artwork formats for printing and web display
- All artwork for printing should be 300 DPI CMYK
- All artwork for web should be 72 DPI RGB
- Accepted file formats = PDF, EPS, AI, JPEG, TIF
- Preferable file format for logos = AI, EPS
- Include company name in the filename
- Send Artwork to: conference@cohousing.org

Ad Sizes Width X Height
Full Page 7.5” 10”
½ Page Horiz. 7.5” 4.75”
½ Page Vertical 3.5” 10”
¼ Page Horiz. 3.5” 4.75”
¼ Page Vertical 7.5” 2.25”

SHIPPING & STORAGE
Due to limited storage space, the Millennium Maxwell Hotel requests that shipments not arrive any earlier than 48 hours prior to May 18. Storage charges of $25 per day per box will apply for shipments that arrive earlier.

EXHIBIT SPACE
Exhibit space is provided as a featured benefit of sponsorship. The size and location of the sponsor’s exhibit space is dependent on sponsorship level. Sponsors are not required to exhibit.

EXHIBIT SCHEDULE
5/19 7:00a-Noon Exhibit Set-up
5/20 Noon-6:00p Exhibits Open
5/21 7:00a-5:00p Exhibits Open
5/21 7:30a-Noon Exhibit Open

LIABILITY
Neither Coho/US or the Millennium Maxwell or others associated with the management of the conference will assume responsibility for the safety or the property of the Exhibitor, its officials, agents, or employees, from theft, damage by fire, accident or other causes, but will use reasonable care to protect against such loss. It is agreed that the Exhibitor shall indemnify and hold harmless the Conference Organizers from all liability, which might result from any cause whatsoever.

CONTACT INFORMATION
Alice Alexander, Coho/US Executive Director alicecohous@gmail.com, 919.824.4799 (EST)

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