May 20-21, 2016 in Salt Lake City, UT

Aging Better Together
THE POWER OF COMMUNITY

Presented by SAGE HILL COHOUSING

Conference
Sponsorship
Portfolio

Imagine · Design · Create

www.cohousing.org/2016aging for more information
COME JOIN US

In answer to the nations “elder boom,” our goal is to fuel a nationwide development of senior friendly cohousing communities that support healthy, vibrant aging. Small and large, urban and rural, newly built and retrofits, these communities will be at the forefront of creating environmentally and socially sustainable neighborhoods that provide a sense of belonging – of caring and being cared about.

The Aging Better Together Conference holds the keys for creating a highly functioning senior friendly cohousing community. This high energy two-day event highlights, what we consider to be, three of today’s top influential economic drivers – the aging baby boomer generation, the senior housing market, and the green building industry.

REACH OUT TO over 300 attendees and 10,000 subscribers to Coho/US, including

- People who live in cohousing or are forming cohousing communities
- People learning about cohousing models of resiliency, sustainability and quality of life
- Architects, developers and city planners interested in building sustainable communities

WHY MORE ELDERS ARE CHOOSING COHOUSING:

- **Community**: Senior-friendly Cohousing creates physical and social environments in which we can flourish as we get older. To promote a long and healthy life, owners design their community to support aging in community and co-care for each other.
- **Sustainability**: Cohousing places a high value on environmental stewardship, eco-friendly construction, living light on the land and shared resources.
- **Life Enhancing**: Cohousing offers a feeling of security, both physical and financially. Common values usually encompass living a healthy lifestyle, respect for the environment, lifelong learning, personal growth and positive contributions to society.

CONFERENCE LOCATION:

University Guest House & Conference Center is located on Salt Lake’s east bench amidst the pristine beauty of Historic Fort Douglas. This unique venue was the official 2001 Olympic Village and provides 180 guest rooms with 30,000 square feet of creative meeting spaces. Visit [www.universityguesthouse.com](http://www.universityguesthouse.com) 801.587.1100 or Toll Free 1.888.416.4075

ABOUT THE COHOUSING ASSOCIATION OF THE UNITED STATES:

Coho/US is a national – 501(c)(3) non-profit organization

- nurturing cohousing communities and helping them thrive
- inspiring the growth of cohousing nationally
- advocating the benefit of cohousing, from resource conservation and sustainability to resilient communities and healthy families
SPONSORSHIP PACKAGES:
Take advantage of this exciting opportunity to market your company, products and/or services to a growing audience of cohousing enthusiasts. Benefits include website, email and Facebook exposure through promotions to our 10,000 subscribers and aligned partners who reach over 40,000. Sponsors receive high visibility at the conference, with recognition opportunities, program ads, exhibits, and a continuous slide show.

We look forward to partnering with you!

<table>
<thead>
<tr>
<th>Description</th>
<th>Title $5,000</th>
<th>Catalyst $2,500</th>
<th>Supporter $1,000</th>
<th>Community $500</th>
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<tr>
<td>Company Description</td>
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<td>Conference Badges</td>
<td>Company Logo</td>
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<td>Your Company Banner</td>
<td>Placed through-out conference</td>
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<tr>
<td>Special Recognition</td>
<td>Keynote Banquet Sponsor</td>
<td>Lunch Sponsor</td>
<td>Break Sponsor</td>
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<td>Conference Signage</td>
<td>Large Logo</td>
<td>Medium Logo</td>
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<tr>
<td>On-line Program Ad</td>
<td>Full Page Ad</td>
<td>Half Page Ad</td>
<td>Qtr Page Ad</td>
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<tr>
<td>On-line Program Sponsor Page</td>
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<td>Community Logo w/link</td>
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<tr>
<td>Conference Slide Show</td>
<td>Featured Ad Full Slide</td>
<td>Medium Ad Shared Slide</td>
<td>Logo Shared Slide</td>
<td>Community Profile Slide</td>
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<tr>
<td>Exhibit Space</td>
<td>Featured Exhibit Space</td>
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<td>Half Table</td>
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<td>Registrations Included</td>
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On-line Program Ad Space *(Only)*: $300 Quarter page ad space
Sponsor Contract

Company Name:________________________________________________________________

Contact Name:____________________________________________  Title:  ________________

Street Address:_________________________________________________________________

City:_________________________________________________  State:____  Zip:____________

Phone:_______________________________________  Fax:  ____________________________

Email Address: __________________________________________________

Web URL: __________________________________________________

Non-Profit Federal ID number (if applicable):  _________________________________________

Authorized Signature_________________________________

The sponsor agrees that acceptance of this application shall form a binding contract between the sponsoring organization and the conference organizers and agrees to abide by the rules & regulations which form an integral part of the contract.

Sponsorship Pledge:

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<td>Community</td>
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<td>Check Payable to: Coho/US</td>
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<td>¼ Page Ad Only</td>
<td>$ 300</td>
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<td>Pay on-line – Click Here PayPal or Credit Card</td>
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Instructions: Complete all sections. Read and initial Policies & Regulations page. Sign and return to the address listed below. Please make a copy for your files.

Note: All exhibit spaces include an 6’draped table, two chairs and one waste basket, electricity & wireless internet service..

Artwork: Review artwork specs & deadlines

Return completed forms C/O Alice Alexander:
Mail:  The Cohousing Association of the United States  or,  Email: alicecohou@gmail.com
130 Hunt Street #405
Durham, NC 27701
SPONSOR/EXHIBITOR AGREEMENT – POLICIES AND REGULATIONS

This form indicates the policies and regulation set forth as part of the contract for Sponsorship with Coho/US and SageHill Cohousing, hereinafter referred to as “The Conference Organizers.”

SPONSOR PAYMENT
A minimum of 50% must be paid at time of signing. The balance will be due by February 1, 2016. All agreements received after February 1, 2016 must include full payment. Any deviations from this provision, including but not limited to acceptance of late payments specified herein, shall not be construed as a waiver of rights to cancel or sponsor’s contract for such non-compliance. Delays in payment may result in missed marketing deadlines and sponsor exclusion from marketing campaigns and advertising opportunities.

AD & ARTWORK SPECIFICATIONS
Please provide artwork formats for printing and web display
• All artwork for printing should be 300 DPI CMYK
• All artwork for web should be 72 DPI RGB
• Accepted file formats = PDF, EPS, AI, JPG, TIF
• Preferable file format for logos = AI, EPS
• Include company name in the filename
• Send Artwork to: alicecohous@gmail.com

Ad Sizes Width X Height
Full Page 7.5” 10”
1/2 Page Horiz. 7.5” 4.75”
1/2 Page Vertical 3.5” 10”
1/4 Page Horiz. 3.5” 4.75”
1/4 Page Vertical 7.5” 2.25”

COMPANY DESCRIPTION
Please provide a brief company description
Title 40 words or less
Catalyst 25 words or less
Support 15 words or less

SHIPPING ADDRESS
University Guest House & Conference Center
The University of Utah
110 South Fort Douglas Blvd.
Salt Lake City, UT 84113-5036
Attention: Aging Better Together Conference
801.587.1000 Toll Free 1.888.416.4075
info@guesthouse.utah.edu
www.universityguesthouse.com

EXHIBIT SPACE
Exhibit space is provided as a featured benefit of sponsorship. The size and location of the sponsor’s exhibit space is dependent on sponsorship level. Sponsors are not required to exhibit but we encourage exhibit participation.

EXHIBIT SCHEDULE
5/19 5:00p-9:00p Exhibit Set-up
5/20 5:00a-7:00a Exhibit Set-up
5/20 7:00a-7:00p Exhibits Open
5/21 8:00a-5:00p Exhibits Open
5/21 8:00p- Exhibit Tear-down

LIABILITY
Neither the Conference Organizers or UGH&CC or others associated with the management of the conference will assume responsibility for the safety or the property of the Exhibitor, its officials, agents, or employees, from theft, damage by fire, accident or other causes, but will use reasonable care to protect against such loss. It is agreed that the Exhibitor shall indemnify and hold harmless the Conference Organizers from all liability, which might result from any cause whatsoever.

CONTACT INFORMATION
Alice Alexander, Coho/US Executive Director
alicecohous@gmail.com, 919.824.4799(EST)
Cindy Turnquist, Coho/US Board, Executive Team
cindy@sagehillcohousing.com, 801-652-6600 (MST)